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SWEEPSTAKES WINNER GETS A BREAK FROM THE RECESSION AND HIS OWN SET OF WHEELS

Magnolia Man Wins National YellaWood® Western Sweepstakes

MAGNOLIA, AR, April 23, 2009—During hard economic times like these, good news doesn't come often. However for Donald Davis of Magnolia, good news rolled into town today in the form of a brand new hybrid truck, driven by the CEO of an Alabama-based lumber company that has two plants in the Tri-state area.

Davis, an employee of the local electric company in Magnolia, endured a long, hard and sometimes difficult winter with more harsh weather than usual. But things looked up earlier this week with a stroke of good luck when Davis learned he is the grand prizewinner in a national sweepstakes he's entered "just about every week for the past two months."

"I bought my wife a car a while back and last year I bought my son a truck for high school graduation. But I didn't have a vehicle of my own," he said Thursday as he was handed the keys to a brand new 2009 Chevy 1500 Silverado Truck by Jimmy Rane, Chairman, President and CEO of Great Southern Wood, the largest producer of pressure-treated lumber under the YellaWood® brand.

"My wife kept telling me, "you'll never win," but I didn't care. I needed this truck in the worst way, and I entered just about every week for the past couple of months," he said. "I was surprised, but very happy when I found out I won. It

comes at a good time.” Officials of Great Southern Wood came Thursday to personally deliver the keys to Davis, who took a day of vacation to formally accept the grand prize of the YellaWood Weekly Western Sweepstakes.

The sweepstakes, which began February 2, and culminated with the presentation to Davis today, was open to anyone over eighteen in the United States and the contest drew more than three quarters of a million entries, company officials said. “We had a lot of fun with the sweepstakes,” said Jimmy Rane, Chairman, President and CEO of Great Southern Wood. “We awarded a total of seven weekly prizes leading up to the grand prize. This grand prize seems extra special, because here is a gentleman who really needed the truck and he was ecstatic about winning it.”

Winners of weekly prizes during the first seven weeks came from Missouri, Ohio, Pennsylvania, Georgia, North Carolina and Michigan, but Davis is the only Arkansas resident to win and he was the biggest winner of all.

Great Southern Wood, an Alabama-based company, has two treatment plants in the Tri-state area, one in Glenwood, AR and one in Mt. Pleasant, TX. The company was founded in 1970 in Abbeville, Alabama and in recent years has become known as the industry’s leading producer of pressure treated lumber products for Do-It-Yourself retail home centers, pro dealers and other retail building-related segments. Perhaps best known for its YellaWood brand products, thanks to its industry-leading advertising featuring Yella Fella, the company also produces a wide variety of building products. In addition to Glenwood and Mt. Pleasant, the company has plants in Abbeville, AL; Columbus, TX; Conyers, GA; Jesup, Georgia; Muscle Shoals, AL; Mobile, AL; Sumter County, FL; and Buckner, MO. For additional information about Great Southern Wood, please visit www.greatsouthernwood.com.

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